

Drugs in Medicine: Transforming Healthcare

Exploring the remarkable science, innovation, and human impact behind the medicines that save lives every day.



The Power of Medicinal Drugs

Diagnosis & Treatment

Essential tools across the full spectrum of healthcare — from identifying illness to curing it.

Global Scale

Over **2,000 approved drugs** worldwide, collectively saving millions of lives each year.

Diverse Arsenal

From simple antibiotics to cutting-edge biologics, modern medicine offers an extraordinary range of therapies.



Types of Drugs Used in Medicine



Analgesics

Relieve pain from mild to severe. Examples include **Paracetamol** for everyday pain and **Morphine** for acute or post-surgical pain.



Antibiotics

Target and destroy bacterial infections. **Penicillin** and **Amoxicillin** remain among the most widely prescribed globally.



Antivirals

Combat viral infections including influenza and herpes. Key examples: **Oseltamivir (Tamiflu)** and **Acyclovir**.



Anti-inflammatories

Reduce swelling, redness, and pain. **Ibuprofen** and **Corticosteroids** are used across conditions from arthritis to allergies.



Modern Advances: Biologics & Targeted Therapies

Biologics

Derived from living organisms, biologics such as **monoclonal antibodies** are revolutionising cancer and autoimmune disease treatment by targeting specific cells with precision.

Gene Therapies

Correct faulty genes at the source. Groundbreaking treatments for conditions such as **spinal muscular atrophy** are now transforming previously untreatable disorders.

Personalised Medicine

Leverages an individual's **genetic profile** to tailor drug choice, dosage, and treatment plans — maximising efficacy and minimising side effects.

Drug Discovery & Development



From Lab to Clinic

Drug development is a rigorous journey — spanning **target identification**, **preclinical screening**, **clinical trials**, and regulatory approval.

Recent Innovation

The **mRNA technology** behind COVID-19 vaccines demonstrated how modern tools can compress development timelines dramatically — from years to months.

Ethics & Safety

Patient safety and ethical rigour remain the cornerstones of every stage of development, ensuring approved drugs are both effective and trustworthy.

SPOTLIGHT

Key Examples of Recent Drugs



Aprocitentan

A novel **antihypertensive** agent targeting endothelin receptors, offering new hope for patients with treatment-resistant high blood pressure.



Gepotidacin

A first-in-class **antibiotic** with a unique mechanism of action, designed to tackle infections resistant to existing treatments.



Sunvozertinib

A **targeted therapy** for non-small cell lung cancer harbouring EGFR exon 20 insertions, addressing a previously hard-to-treat mutation.

Challenges in Medicine Drugs



Antibiotic Resistance

Bacteria evolving, a global crisis

High Development Costs

~£1.4bn per drug, limiting innovation

Accessibility Gap

Unequal access across countries

A Global Crisis in the Making

Antimicrobial resistance threatens to render our most vital medicines ineffective. Meanwhile, the **£1.4 billion average cost** of developing a single drug creates barriers to innovation.

Ensuring that life-saving medicines reach patients in **low- and middle-income countries** remains one of the most pressing ethical and logistical challenges in global healthcare.



The Future of Drugs in Medicine



AI-Driven Discovery

Machine learning algorithms are accelerating drug discovery by identifying viable compounds and predicting outcomes far faster than traditional methods.



Vaccines for Emerging Diseases

Platforms like mRNA are being rapidly deployed to develop vaccines for emerging infectious diseases, reducing global vulnerability.



Nanotechnology Delivery

Nanoparticles can deliver drugs directly to diseased cells, minimising side effects and dramatically improving therapeutic precision.

Impact on Global Health

2,000+

Approved Drugs

Globally available, spanning every major disease category

£1.4B

Cost Per Drug

Average investment to bring a single new medicine to market

Millions

Lives Saved

Annual lives preserved through vaccines, antibiotics, and modern therapies

Beyond saving lives, effective medicines dramatically improve the **quality of life** for those living with chronic conditions — from diabetes and heart disease to cancer — whilst ongoing research continues to push the boundaries of what is possible.

The Ongoing Journey

"The development of medicinal drugs is not a destination — it is a continuous journey driven by science, compassion, and the shared goal of a healthier world."

→ Evolving Science

Drugs continue to advance — from small molecules to biologics, gene therapies, and AI-designed compounds.

→ Collaboration is Key

Scientists, clinicians, regulators, and policymakers must work in concert to drive safe and equitable innovation.

→ Embrace Innovation

Harnessing emerging technologies responsibly will define the next era of global health transformation.

